

## Overview

For clients seeking innovative technology solutions, GuideStar offers Web services as a delivery method for easily integrating nonprofit data with back-end database applications or populating Web site content. Delivered via standard Internet protocols, including XML (extensible markup language), and based on predefined search criteria, GuideStar allows Enterprise Solutions clients to retrieve data dynamically via a real-time call to the comprehensive GuideStar database.

*Real-time nonprofit data  
for integration into database  
applications or display on  
a Web site.*

As the premier source of current data from Internal Revenue Service (IRS) Forms 990, GuideStar allows users to search and select from an extensive database of continually updated listings of more than 1.7 million U.S. tax-exempt nonprofit organizations (NPOs). Whether organizations need to incorporate nonprofit data into an existing business application, provide sophisticated prospect analysis, or systematically identify and document supporting organization status, GuideStar delivers dynamic, real-time NPO data for seamless downstream Web integration.

*Trusted NPO Intelligence—GuideStar Enterprise Solutions*



## Customized Modules

In consultation with each Web services client, GuideStar develops customized Web services modules, depending on that client's unique business needs. Responding to the most popular customization requests from clients, GuideStar also has created the following prepackaged Web services modules.

### NPO Validation Module

Delivered as a Web service, the NPO Validation Module validates the tax-exempt status of nonprofit organizations using the GuideStar Business Master File (BMF) and returns basic information, such as EIN (Employer Identification Number), organization name, city, and state.

### GuideStar Charity Check

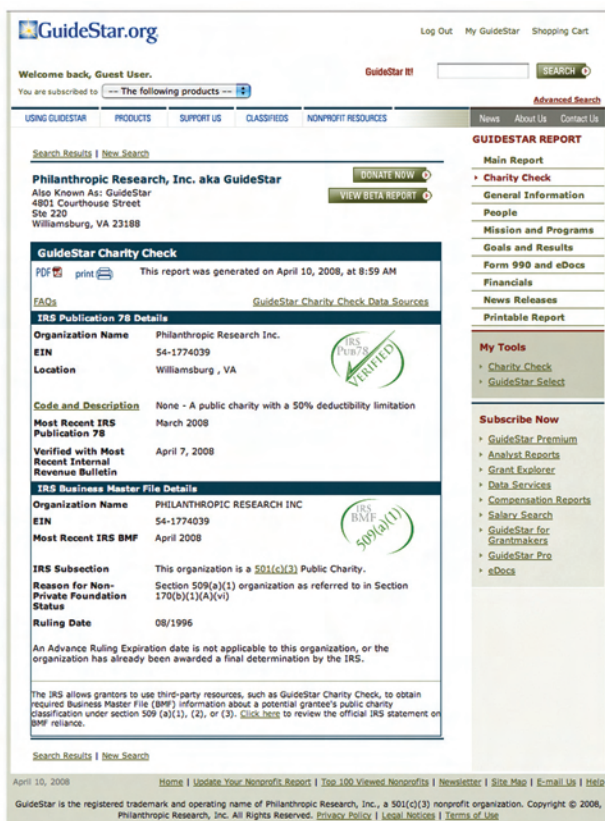
Packaged as a Web service, GuideStar Charity Check marries critical IRS information on tax-exempt organizations into a streamlined solution to help users determine charitable and supporting organization status and thus comply with federal regulations. Via a dynamic call to the GuideStar database, the module allows high-volume grants administrators to retrieve dynamically a comprehensive set of data fields that are critical to thorough pre-grant due diligence. The XML data feed then returns Charity Check report fields to the grantor for integration with client-side applications or as stand-alone documentation for pre-grant due diligence. For auditing purposes, an easy-to-read date- and time-stamped report verifies charitable and supporting organization status.



Change.org receives GuideStar data via Web service module.

GuideStar is the only third party that integrates information from Publication 78 and the IRS Business Master File (BMF). Although consulting Publication 78 verifies an organization's charitable status, to avoid excise taxes, grantmakers must also tap the IRS BMF to confirm an organization's reason for non-private foundation status.

The IRS maintains these discrete data sources separately. GuideStar Charity Check displays relevant information from both to ensure that grantmakers can perform comprehensive due diligence.



The same real-time data fields contained in GuideStar's exclusive Charity Check report can be delivered via XML feed with the Charity Check Web service. Clients may also receive a PDF report via this delivery mechanism.

GuideStar Web services is perfect for organizations that need to integrate large volumes of nonprofit data on a real-time basis, including:

- Company-branded Web sites that integrate nonprofit searching capabilities.
- Web sites that require back-end confirmation of an organization's tax-exempt status before granting nonprofit access to affinity programs and discounts.
- Business applications such as CRM or grants management software that rely on sophisticated nonprofit intelligence to enhance the end user experience.
- Pre-grant due-diligence processes that require repeatable, documentable vetting of potential grantees.

## Simplified Application Design

GuideStar Web services reduces due-diligence complexity by integrating tax-exempt, charitable status, and supporting organization data directly into business applications and workflows. Users benefit from real-time access to the robust GuideStar database within their existing business applications. In addition, in-house developers can leverage GuideStar source code—eliminating the need to build additional Web-based applications and saving time and development costs.

## GuideStar Enterprise Solutions Portfolio

Designed for professional use, GuideStar Enterprise Solutions supports several integration methodologies to deliver robust GuideStar nonprofit data:

### *Web Services*

GuideStar delivers data by Web link or Web service call via variable search input criteria.

### *Hosted Solutions*

GuideStar provides the infrastructure, development, and resources for a fully hosted on-line solution.

### *Enterprise Data Integration*

GuideStar delivers custom data sets for integration or aggregation with clients' business applications and other data sources.

### *Subscription Services*

GuideStar delivers its core product portfolio (GuideStar Premium, Charity Check, and the *Nonprofit Compensation Report*) for 11 or more enterprise seats.

### *Matching and Verification*

GuideStar delivers matching and verification services that compare client-provided data sets with the GuideStar database to verify nonprofit status and append data fields.



**GUIDESTAR**<sup>®</sup>

### *About GuideStar*

Connecting people and organizations with information on the programs and finances of more than 1.7 million IRS-recognized nonprofits, GuideStar serves a wide audience inside and outside the nonprofit sector, including individuals, donors, nonprofit leaders, grantmakers, government officials, academic researchers, and the media.

For more information about GuideStar Enterprise Solutions, call 800.421.8656 or e-mail [enterprisesolutions@guidestar.org](mailto:enterprisesolutions@guidestar.org)

[www.guidestar.org](http://www.guidestar.org)