



hp agile business infrastructure solution

solution brief

integrated infrastructure solution for enterprises and service providers

HP Agile Business Infrastructure Solution helps enterprises and service providers transition to a service-centric computing model, while protecting investments in existing legacy systems.

Now businesses can take advantage of innovative next-generation technologies while also protecting their current investments in legacy systems and applications. HP Agile Business Infrastructure Solution delivers a complete set of integrated infrastructure products and services designed to help enterprises and service providers manage the technological and financial challenges of perpetual change. By easing the transition into a service-centric computing model, the HP Agile Business Infrastructure Solution also enables businesses to achieve unparalleled agility at a low total cost of ownership.

evolve into a service-centric IT organization

HP Agile Business Infrastructure Solution helps enterprises and service providers transform their IT organizations from product or application-focused cost centers into service-centric operations. Business activities such as sending e-mail, participating in videoconferences, or remotely accessing enterprise data are increasingly being treated as ubiquitous and "always-on" services for customers, suppliers, partners, and employees to utilize. Because a service-centric computing model allows businesses to map functionality directly to business processes, it reduces risk, lowers the total cost of ownership, and accelerates return on investment across a broad range of technological assets.

the challenges of perpetual change

Enterprises and service providers today face a number of significant challenges. At the top of the list is the unpredictability and accelerated rate of change in today's global business markets. Businesses want the ability to respond immediately and effectively to new revenue opportunities, but reducing costs is also a top priority. Many businesses are delaying major capital investments and maintaining strict controls over operational costs in attempts to prosper in a time of heightened economic uncertainty.

In the past, many of these enterprises and service providers employed new technology to maintain a competitive edge. But attempts to remain technologically current have caused some businesses to cycle through costly rounds of product upgrades and architectural modifications that are difficult to sustain and cost justify. Perhaps the main challenge, however, is that the generations of disparate systems and applications entrenched at most enterprises and service providers are difficult, if not impossible, to integrate into a unified resource. This in turn seriously hampers the ability of businesses to make swift tactical and strategic decisions in response to market challenges.

a complete integrated solution

HP Agile Business Infrastructure Solution directly addresses the challenge of cost-effectively managing a business in times of technological and financial flux. By delivering a complete set of integrated infrastructure products and services, this solution helps businesses smoothly transition from today's patchwork computing approach to one based on industry standards, business processes, and an integrated global infrastructure. By delivering a robust and scalable application infrastructure based on open industry standards, the HP Agile Business Infrastructure Solution delivers unparalleled business agility to enterprises and service providers alike.



comprehensive

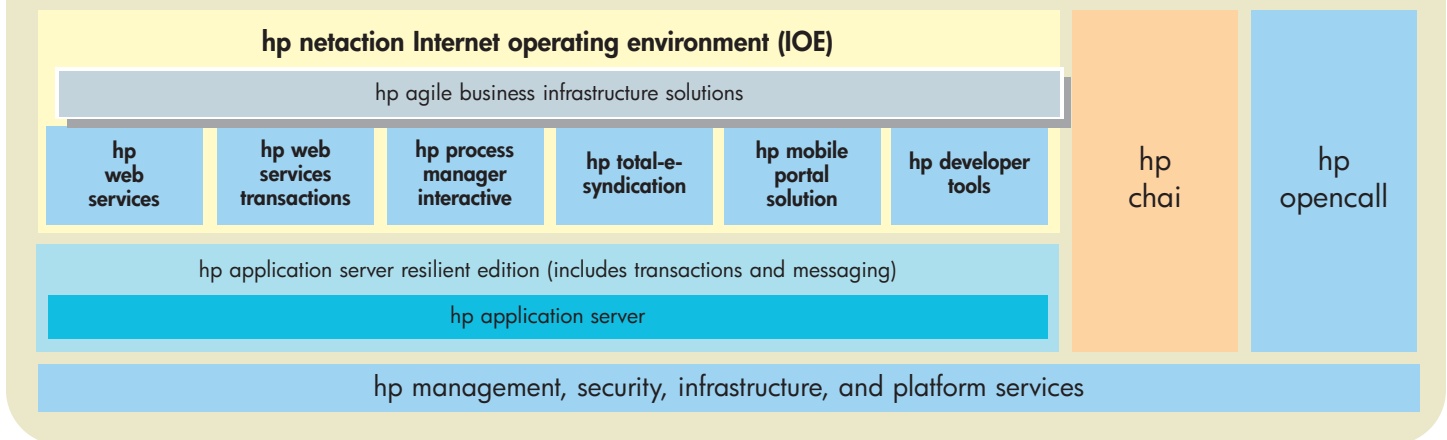
HP Agile Business Infrastructure Solution is a new computing platform comprised of a comprehensive array of HP software products and services, including the HP Netaction Internet Operating Environment (IOE); other select HP and partner software solutions; and a broad range of HP management, security, infrastructure, and platform services. A set of integrated infrastructure reference solutions designed to help enterprises and service providers make the transition to a service-centric computing model by integrating next-generation Internet- and intranet-based services and business processes with existing legacy systems.

flexible

Part of the HP Agile Business Infrastructure Solution, the HP Netaction Internet Operating Environment (IOE) is a highly flexible, fault-tolerant development framework for creating and deploying new revenue-generating applications and dynamic web services. Encompassing a rich portfolio of standards-based software products that include the integrated messaging and transaction applications of the HP Netaction software suite, the HP Netaction IOE enables businesses to easily transform existing data centers into service-centric operations.

hp netaction architecture

the solutions platform for developing, integrating, and deploying data, voice, and Web services



automate and integrate key business processes

HP Agile Business Infrastructure Solution delivers competitive advantages to enterprises and service providers that previously were available only by deploying costly proprietary enterprise application integration (EAI), business process automation, and/or Web services software. By integrating the functionality of these three categories of software, businesses are able to:

Integrate all legacy applications into a single IT resource that can be centrally managed. The HP Agile Business Infrastructure Solution delivers true application interoperability without the high cost and proprietary design found in traditional EAI products.

Identify and automate key business processes. By implementing the HP Agile Business Infrastructure Solution, businesses can streamline organizational processes both within and outside corporate walls, leverage best practices, increase employee productivity, and otherwise boost their ability to manage enterprise resources.

Create a robust, secure, scalable, and always-on IOE. With the HP Agile Business Infrastructure Solution, enterprises and service providers can rapidly build and deploy Web-based data and transaction services that deliver immediate value to users, regardless of their location or access device.

begin integrating today

Enterprises and service providers can immediately begin reaping the benefits of the HP Agile Business Infrastructure Solution using individual reference solutions that are available today (e.g., the HP Integration Solution, HP Mobile Integration Solution, and HP Web Services Agility Solution) or by purchasing the complete infrastructure solution. By beginning the transition to a next-generation infrastructure sooner rather than later, businesses can proactively free themselves of the ongoing cost and logistical complexity of continuing to migrate older technology solutions to new platforms or operating environments.

HP Integration Solution provides seamless integration of applications and business processes across the enterprise. Compared to traditional EAI software products, this solution is less expensive and easier to deploy. The components include the HP Application Server Resilient Edition and two HP Insevo connectors. The HP Rapid Assist service helps businesses install and configure all new software on their server of choice, and it implements bidirectional integration of data from whichever two software packages they have selected.

HP Mobile Integration Solution enables mobile access to and integration of backend applications, as well as seamless integration of business functions across and beyond the enterprise. In addition to reductions in the time, effort, and expense previously required to support mobile users, this solution enables real-time multi-channel access to enterprise resources, which helps businesses keep pace with competitive challenges. Software components included in this solution include the HP Application Server Resilient Edition; two HP Insevo connectors; the Novarra WirelessWeb Enterprise Suite™; and NetMotion Mobility™. Comprehensive HP Rapid Assist services are also included.

HP Web Services Agility Solution enables enterprises to integrate information, share transaction capabilities, and otherwise collaborate with customers, partners, suppliers, and others over the Internet. This close collaboration enables faster time to market for value-added services, reduced costs to acquire customers and aggregate partners, and the ability to quickly adapt to evolving business models.



why hp

Reasons to choose HP include vision and leadership in end-to-end solutions for business—both tactical and strategic—and the commitment to open standards demonstrated by involvement in W3C, OASIS, the Java™ Community Process, the Apache Software Foundation, IT-ISAC, Tier 1 UDDI, and others. The HP Agile Business Infrastructure Solution and all related products support the interoperability of Web services and applications, improving the customer experience and safeguarding the value of IT investments. Further, HP partners with best-in-class product and service providers to form a high-value integrated solution.

deploy in stages

Although the standards-based software products included in the HP Agile Business Infrastructure Solution have been designed to function as integrated components, they can also be deployed as independent software products. Hence, businesses can begin incorporating them into existing IT environments one step at a time without disrupting current operations. Most businesses begin by deploying the HP Integration Solution, followed by the HP Mobile Integration Solution and HP Web Services Agility Solution. This staged implementation strategy allows enterprises and service providers to realize measurable returns on their investment for each phase of implementation, as well as match incoming revenues or reduced expenses against the cost of each implemented change.

hp services: a trusted advisor

Through the HP Consulting Organization, HP provides infrastructure software services that address all aspects of the operating environment and align it with business goals. Services are available for all products in the HP Agile Business Infrastructure Solution, including all HP Netaction software products. These services span the development lifecycle and include consulting, outsourcing, mission-critical support, education, business-recovery services, and financing. Together they enable fast, successful implementation, increased operational efficiencies, maximum uptime, and the ability to meet clearly defined service levels.

take the next step

For complete information about the HP Agile Business Infrastructure Solution, contact your HP Software sales representative. To learn more, visit the HP Middleware Web site:

<http://www.hpmiddleware.com/abi>

